

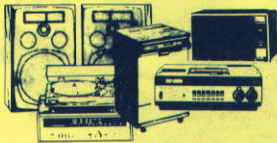
"THE STATION YOU GREW UP WITH HAS GROWN UP WITH YOU"

**MORE NEWS . MORE SPORTS .
MORE WEATHER
AND TRAFFIC REPORTS .
MORE PERSONALITIES**

**LISTENED LATELY? DO!
YOU CAN DEPEND ON 1240.**



HERE'S MORE PRIZES YOU CAN WIN!



**SANYO VIDEOTAPE
RECORDER \$749 Value**

**KITCHEN AID PORTABLE
DISHWASHER \$619 Value**

**YAMAHA STEREO SOUND
SYSTEM \$599 Value**

**MAGIC CHEF MICROWAVE OVEN
\$369 Value**

Four of the finest brands from one of Roanoke's leading companies. On display at **HOLDRENS/VIDEO & SOUND GALLERY**

WIN!

**THE UNIQUE
MINOLTA XGSE
CAMERA, \$365.00 Value**

A camera so special, only 600 dealers in the entire U.S. are authorized to sell it! On display at the Camera Buff's Camera Store, **EWALD-CLARK**, Downtown



**CASH
THREE PRIZES OF \$50 EACH
FROM SIGMON BROS. INC.,
REALTORS**



\$100 GIFT CERTIFICATES
Five winners... Choose from a tremendous selection of prints and/or framing from **FRAME ONE**, Towers Mall and Memorial Ave

WIN!

**FOUR WINNERS PAID-UP ONE-
YEAR MEMBERSHIPS AT
COSMOPOLITAN SPA INTERNA-
TIONAL**

**100 WINNERS-A CASE OF COCA-
COLA EACH (\$1000 TOTAL
VALUE)**

**100 WINNERS-A CASE OF DR.
PEPPER EACH (\$1000 TOTAL
VALUE)**

**100 FAMOUS HAIRCUTS BY UP-
PER CUT (\$1000 TOTAL VALUE)**

**100 LARGE PIZZAS FROM PIZZA
HUT**

**PRECIOUS
GOLD! 1910 IN-
DIAN HEAD \$5
GOLD PIECE IN
EXTRA FINE TO
A/U
CONDITION.**



Estimated Value \$250. On Display at Southwest Virginia's leading buyer and seller of gold, silver, rare coins and stamps, **ROANOKE COIN EXCHANGE**, TOWERS MALL.

**THREE WINNERS
THE CLASSIC
SCHWINN
WORLD SPORT
10-SPEED BICYCLE,
\$169 VALUE EACH. A**



popular favorite of people who appreciate a fine bicycle. On display at **CARDINAL BICYCLE SHOP**

WIN!

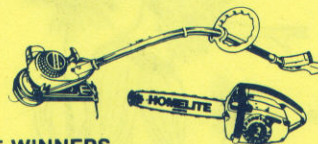
**TWO WINNERS OF
MINI-ORCHARDS
FROM GAZEBO.**



Your choice of six Stark Brothers fruit trees, plus what you need (not the labor) to plant your own back-yard orchard including fertilizer. Choose from cherry, apple, pear, apricot, peach... Roanoke's largest selection.

SNAPPER GARDEN TILLER

**\$509 Value—3-horsepower,
4-cycle engine handles the
toughest tilling jobs. Designed to
take the work out of gardening!
On display at VALLEY POWER
PRODUCTS**



5 WINNERS

**HOMELITE CHAIN SAWS &
STRING TRIMMERS**
SUPER EZ Chain Saw \$289 value
150 Chain Saw \$250 value
SUPER 2 Chain Saw \$189 value
ST-100 STRING TRIMMERS
\$139 value each
**ALL PRIZES INCLUDE FULL WAR-
RANTY & SERVICE on display at
BAKER BROTHERS, INC.**

**\$500
SPORTING/
RECREA-
TIONAL
EQUIPMENT
FROM CMT
SPORTS
CENTER**



WIN!

**8 WINNERS SHARE \$1000
WORTH OF GREAT OUTDOOR
STUFF** Including coats, sleeping bag, boots, back pack, and other multi-season valuables from Bob Smiley's **GREAT OUTDOOR STORE**, Rt. 11 & 460, 1 mi. west of Salem city limits

**SIX WINNERS OF
JOGGING SUITS AND SHOES,**
each valued at \$80 from **ATHLETIC ATTIC**

**SPORTSMAN'S "GO APE" GIFT
CERTIFICATE. \$100.00 TO SPEND
LIKE CASH AT THE CRAPPIE
HOLE**

WIN!

**HUNDREDS OF OTHER
VALUABLE PRIZES INCLUDING
TOASTERS, DRYERS, CLOCKS,
WATCHES, RADIOS,
CALCULATORS, BLENDERS,
CAMERAS.**

**YOUR SUPERCARD IS
ALSO WORTH SAV-
INGS FOR MANY UP-
COMING EVENTS IN-
CLUDING:
ADMISSION THURS-
DAY NIGHTS ONLY
\$1.50 AT ALL FOUR
VALLEY CINEMA
THEATRES!**

**STAY TUNED TO
WROV FOR MORE
NEWS ABOUT MORE
SAVINGS, DIS-
COUNTS, AND
FREEBIES!**

**ALL LOCAL
WINNERS!**

CONTEST RULES:

You must be a Virginia resident, 18 years or older. Only one major prize (\$250 or more) per household. Numbers called will be at random. Contest will be extended through 1981 until all prizes announced are awarded. Some offers from sponsors will be limited to certain days and weeks. To receive your prize, when you've won, present your Supercard in person at WROV, 15th and Cleveland Avenue, Roanoke, within two working days from winning (between 9 AM and 5:15 PM Mon-Fri; 10 AM to noon Saturday). Delivery of some prizes will be made at a time mutually convenient to WROV and the winner. Void where prohibited.

Details for each offer will be announced on WROV. Supercards are valid only at participating sponsors authorized by WROV. Supercards and all prizes are non-transferrable and cannot be redeemed for cash, unless otherwise specified. Gift certificates for merchandise not at sale prices.

**PRIZE-WINNING, MONEY-SAVING,
DISCOUNT-GETTING,
GREAT-THINGS-CAN-HAPPEN-
TO-YOU,
GENUINE PLASTIC CARD.**

**FILL OUT OTHER SIDE
PLACE IN ENVELOPE
AND MAIL TO:**

**SUPERCARD
WROV RADIO**
P.O. Box 4005
Roanoke, VA

24015