



"Let me start your day right!"
ROB O'BRADY mornings 6 to 10 AM

AND OUR TEAM OF ENTERTAINERS:

MATT EAKLE
Middays
10 AM - 3 PM

JUNE POTEAT
Evenings
7 PM - 12 Mid.

JOHN ANDREWS
Weekends

JOHN GABRIEL
Afternoons
3 PM - 7 PM

LEE EANES
All Nights
12 Mid. - 6 AM

BRUCE JACOBSON
Weekends

"WE'D LIKE TO KEEP YOU COMPANY WITH OUR NEW ADULT RADIO STATION — 1240 AM WROV!"

We know what of MUSIC you like.
Enjoy a variety of the old favorites
you grew up with on the station
you've grown up with.

WE'LL KEEP YOU ALERT
about the News as it
happens.

TELL YOU
what's going on in town.

PICK UP YOUR SPIRITS
with some nice daily
Nostalgia.

TIP YOU OFF
to future events, sales,
and area Freebies.

PUT CASH & PRIZES
in your pockets with
our Contests, Games
and Call-ins.

STIMULATE YOUR BRAIN
maybe you circulation,
too...with Paul Harvey
and Howard Cossell.

GIVE YOU
timely Information about
Traffic, Storms, Closings,
Meetings, Time checks.

GIVE US A LISTEN

LARRY BLY'S
Sunday Hall of Hits - 8 PM

JACK FISHER & FRED FRELANTZ
Nostalgia - Saturdays

ALAN ARCHER
Meteorologist - Daily

JACK FISHER & FRED FRELANTZ
Nostalgia - Saturdays

HOWARD COSSELL SPORTS
8:25 AM & 5:25 PM

**PAUL HARVEY NEWS &
COMMENTS**
Five Times Daily

WROV NEWS TEAM
Rick Mosher
Joe McKeen
Bruce Jacobson
and the
ABC RADIO NETWORK



WROV

P.O. Box 4005
Roanoke, Va. 24015

PLACE
STAMP
HERE