



Pet Project: Fund Racing

When we learned Roanoke's Mill Mt. Zoo needed mates for breeding and money for maintenance, we volunteered to help.

Declaring Monday Free Family Day at the Zoo, we broadcast from 6 AM till dark. Caged some of our personalities (that's Rob O'Brady, left and Bart Prater, right) till enough pledges were made to free them. Increased awareness of one of our All American City's finest attractions. Call it "Fun Raising."

Meeting community needs in entertaining ways . . . A winning formula for man and beast in any race.

