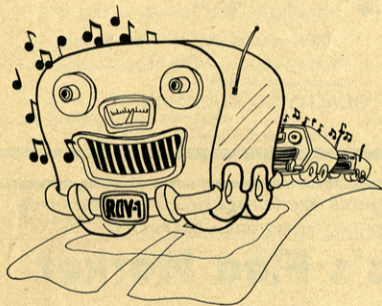


**Detroit Calls Them "Cars".
We Call 'em
"RADIO ON WHEELS"**



MORE FUN PER MILE!

You can't read the newspaper while driving. You can't watch TV. But you can enjoy going to work with Rob O'Brady in the mornings and coming home with Bart Prater in the afternoons. Enjoy Barry Michaels middays on the way to shopping. Chris Stevens Evenings. Steve Finnegan All Nights. It's OK to get mad at OPEC, but don't get mad at your car! Remember — A CAR IS REALLY A RADIO ON WHEELS.

Driving Together For More Than 33 Years

WROV
RADIO
It's red hot.
ROANOKE'S #1 STATION

**WROV - Red Hot
and Rollin'**

Look for these coming events.

With the season now underway, the WROV Rovers promise another fun and exciting summer of softball like you've never seen it played before.

Manager Rob O'Brady, who is leading the Rovers into their third season says "We try to give everyone an equal opportunity to come out and enjoy softball with us. Because interest has been so great, we seem to average 80 to 90 games per season." This year, as in years past, O'Brady says "We have the kind of team everyone can enjoy. We can play competitive ball with league and church teams, or have a great time spending the afternoon playing ball with a troop of Girl Scouts. We helped support the Cave Spring Little American League by playing ball with the coaches and" says O'Brady "We think everyone had a great time, especially the kids who got to watch their coaches play."

**WROV Rovers June
Schedule**

- June 1 Bank of Virginia
- June 8 WDBJ TV
- June 11 Miracle Ten
- June 18 Homestead Material Handling
- June 22 Roanoke City Life Saving
- June 29 Blue Ridge Transfer

If you're interested in playing ball with WROV, call 343-4444. Bookings for July games start June 1st.

**Other Upcoming WROV
Events
To Watch For**

May 26 We'll be broadcasting live from J.C. Penney's at Tanglewood Mall.

July 19 We'll be broadcasting on location from Lake Drive Plaza.