

Program Head, Sportscaster

Jerry Joynes Joins WDBJ

Jerry L. Joynes has been appointed program manager and sports director of WDBJ Radio. His appointment was announced today by Frank E. Koehler, vice president for radio of The Times-World Corp., and manager of WDBJ Radio.

Joynes, 30, was born in Crisfield, Md., and attended the University of Maryland. His experience in radio began as part-time announcer while in high school and became full time announcer as a junior, participating in school diversified occupations program. He continued in radio while in college and as a member of the United States Naval Reserve.

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Joynes was an announcer for WITH, Baltimore, Md.; and announcer and sportscaster for stations WEC, Hampton, and WNOB, Norfolk, and WROV in Roanoke. He was announcer and program director for station WCAV also in Norfolk.

Joynes has broadcast local high school football and basketball games for the past ten years in Roanoke. He covered pro-basketball and high school sports for two years in Nor-



Jerry L. Joynes

folk and handled the color of the William & Mary games also in Norfolk. In 1964-65, Joynes broadcast the Salem Rebel baseball games from Salem.

Joynes married the former Alice St. Clair of Roanoke and they have three children, Tommy, 9, Mandy, 7, and Kelli, 2.