



# SPOTLIGHT ON DEEJAYS

## Fred Frelantz

It's WROV, where this month we're meeting two of the most popular and youngest deejays in Roanoke, Virginia. These young men have what it takes to keep their audiences loyal, and Roanoke can take pride in them.

First, we find a twenty-two-year old zany comedian named Dr. Fred Frelantz, M.D. (Mad Doctor).

Fred attended The University of Oklahoma, at the same time broadcasting on a full-time basis for KUVY, in Norman, Oklahoma. Fred was on his way.

After winning many awards for announcing and other phases of broadcasting, Fred moved on with his sheepskin in his hand, to try his luck with KOCY in Oklahoma City, and then KIRL in Wichita, Kansas, before being offered his present 6 A.M. — 9 A.M. morning show on WROV.

The show's format is funny, if not downright unusual! Fred is called Dr. Frelantz, with an assortment of home grown cures, some of which are suggested by his listeners. The show originates from the Feldbetter Clinic, because Fred's patients always "felt better" after seeing the doc.



# WHERE TALENT MAKES THE DIFFERENCE WROV

ROANOKE,  
VIRGINIA



## Ron Sunshine

Which brings us to Ron Sunshine. Ron, a New Yorker by birth, was born and raised in New York City. He went to U. of Oklahoma and worked in their campus station KUVY. He also worked at KOMA in Oklahoma City for a year before moving to KOCY in the same town. Ron also did stage work, both in clubs and theatres, and after three years went to Roanoke to join his friend, Dr. Fred Frelantz at WROV. Currently, Ron is just about tops in the Roanoke area. He drew eight thousand teenagers to a giant record hop at a shopping center, and won hands down in a recent "battle of the deejays" against two other Roanoke platter spinners.

Ron has had quite a career for a twenty-one-year old. He has a show in the evening, and a Saturday morning show, Teen Town. He's had guests on his show such as Jerry Butler, Bob Denver (The Maynard of Dobie Gillis's show), Lionel Hampton, Earl Grant, Link Wray, and many others.

There are even Ron Sunshine Fan Clubs springing up, and you can write to Ron, care of WROV Roanoke, Virginia, for further info. So how about that ??

